



CLEAN Certification

Certification

Our Clean Certified program will build trust in your valued operation by ensuring you are not only adhering to CDC standards, but also prepared in the event of another outbreak. The program covers Process & Procedures; Pathogen Prevention; Cleanliness & Hygiene; Communication; appropriate Cleaning Agents; among others. Your certification will provide potential clients, guests, and patrons the much-needed peace of mind that your property is clean; - *Clean Certified*.

CONTACT US TODAY

info@qhafirst.com

1-800-724-5039

www.qhafirst.com



How is your business reacting to the new norm?

The landscape has changed and the bar raised.

Times have changed and a new reality has upended our daily norms and routines. Virtually every task we have accustomed ourselves with will have to be revisited. The old saying “why reinvent the wheel?” cannot be a forgone sentiment resisting new perspectives. Yes, the ‘wheel’ has to be reinvented. When the world was hit with COVID-19, decisive measures were implemented to flatten the curve, which included physical distancing, quarantine, isolation, and pleas for frequent hand washing. Further mitigations saw the closures of businesses, schools, and even playgrounds. In time, we will see these measures lifted and the economy gradually come back to life. Though many of these protocols will relax, sanitary measures are here to stay; and, so they should be. The world is a very different place than it was when we rang-in the New Year just a few short months ago. As Marriott International so simply stated, ‘We Will Travel Again’. A message of longing, hope, and strength. There is little doubt that travelers will once again take to the skies and arrive at your hotel with suitcases, cameras, and smiles. It will take time, but they will come. COVID-19 has undoubtedly brought the hospitality industry to its knees, however, we are resilient and will be ready to welcome our valued guests when the time is right.

The ‘new’ traveler of 2020 (and well-beyond) will be different. The reality of the rapid devastation caused by a contagious pathogen will be front and centre in the minds of all travelers. What are you doing to ease their fears? Do you have a program in place which conveys, with confidence, that your property has taken sanitation to a new level? It will be imperative that your guests and visitors have a high degree of trust in you. In our industry, we endearingly market our hotels as a ‘home away from home’. Let QHA support you in your efforts to ensure your guests feel ‘at home’ in knowing your hotel is not only clean, but sanitized as well. As a third party, we will work with you by providing the tools you need to elevate your sanitation practices. Our program elements follow the guidelines outlined by the CDC and other authorities in this arena. Following program implementation and verification, we will provide you with a certificate to proudly display along with a logo for your website. **Put your trust in us, and your guests will put their trust in you.** [Contact us today](#) for details.



~CLEAN CERTIFIED~